

ART + DESIGN : NEWS + NOTES

COLLEGE OF ARCHITECTURE AND DESIGN – NEW JERSEY INSTITUTE OF TECHNOLOGY – NEWARK, NEW JERSEY – FEBRUARY 2013

Interior Design Students Selected as East Regional IDEC Student Design Competition Winners



For the third consecutive year, a team from the School of Art + Design's Interior Design program was selected as an East Regional winner in the

Interior Design Educators Council (IDEC) Student Design Competition. Third year students **Nora Gharib** (Secaucus, NJ) and **Lucia Rodriguez** (Newark, NJ) created "*Common Core : Private Edges*" as a response to the call to seek "new paradigms and the reinvention [of] college learning spaces," as they used "interstitial spaces to define areas that encourage interaction."

The entry, created during the last two weeks of the fall 2012 semester, was selected as one of three finalists from the region that includes Connecticut, Delaware, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont, and Washington, DC as well as the Canadian provinces of Ontario and Quebec. Each of five regions selected three winners to be judged at the annual IDEC Conference in Indianapolis.

The work was produced in a studio taught by adjunct Linda Laucerica who was assisted in providing critiques by Coordinator of the Interior Design program David Brothers, Director of the School of Art + Design Glenn Goldman, and Associate Dean for Academics, John Cays.



Sasha Corchado Wins Regional Martial Arts Competition in Pennsylvania



School of Art + Design advisor and member of the U.S. national women's martial arts team, **Sasha Corchado** won 1st place in the Nidan (2nd degree black belt) division of the East Coast Iaido Taikai on February 3rd, 2013, at Holy Ghost Preparatory School

in Bensalem, PA. Organized by Shidogakuin and the Greater Northeastern United States Kendo Federation, this was the first regional Iaido competition in what is hoped to be an annual event. More than 60 participants came from New York, New Jersey, Massachusetts, and Maryland to compete in divisions from Beginner ranks to 5th Dan (5th degree black belt). Ms. Corchado was one of 12 competitors in the Nidan division.

Second Year Industrial Design Students Volunteer for Tunnels to Towers Foundation in Staten Island



A group of second year Industrial Design students accompanied their studio critic, adjunct

Virginia Harper, to Staten Island, NY early in February to help the *Tunnels to Towers Foundation* provide assistance to residents still dealing with the impacts of Hurricane Sandy. The students are designing disaster relief kits and used the opportunity for dual purpose: study firsthand what people need and how products can make a difference in the quality of life; and help Staten Island residents affected by Sandy. The design students worked in the distribution warehouse helping to disburse food, groceries, and other essential products. They also contributed their creative skills by assisting in the organization of the warehouse space and donations received.

New Faculty in Art + Design for Spring 2013



Tânia Sofia Branquinho has joined the faculty as an adjunct instructor to teach in the Interior Design program. Branquinho earned a BFA degree from the New York School of Interior Design and M. Arch. from Pratt Institute, and is currently principal of BN Studio in New York. Prior

to coming to NJIT, she worked for Rafael Viñoly Architects, Barteluze Architects and Associates, and Ferguson & Shamamian Architects, L.L.C.; all in New York City. Branquinho previously taught as an adjunct at the New York School of Interior Design and as a Visiting Assistant Professor at Pratt. She is currently collaborating internationally with various studios on art installations and fabrication workshops, research, and parametric methodology.



John Cays, AIA, Associate Dean for Academic Affairs in NJIT's College of Architecture and Design, has been added to the faculty list for the School of Art + Design, teaching the elective seminar, Life-Cycle Assessment for

Designers, where students learn about the fundamentals of how formal and informal life-cycle assessments are used to quantify, measure, and improve the design decisions that affect the environment. Cays also teaches a college-wide Freshmen Honor's Seminar and has taught design studios, contract document courses, traditional drawing, and digital media courses for architecture and interior design students at both NJIT and Parsons New School of Design.

Cays is a licensed architect in New York and New Jersey. Prior to his arrival at NJIT, he worked as a project manager at Robert A.M. Stern Architects for 6 years and was co-founder of GRADE Architecture and Interior Design in NYC. Cays holds a Bachelor of Science in Architecture degree from the University of the Arts and a Master of Architecture degree from Princeton University.



NJIT alumnus **Andrew Mailloux** has joined the adjunct faculty in the School of Art + Design to teach the foundation course, Communication in Art and Design: Digital Media. Mailloux competed in the 2011 Solar Decathlon as part of the NJIT team and works at GRO Architects in New York City.



Architect and NJIT alumnus **Paul Vega** has been added to the adjunct faculty for Interior Design teaching Comprehensive Studio in the fourth year. Vega is a registered architect in New Jersey and New York, and is co-founder and creative director of VLDG Inc., a full-service design firm in New York and New Jersey that provides services in architecture, interior design, branding, and product design. Prior to the establishment of his current firm, he served as Vice-President of Design for W Hotels, and worked for The Related Companies and Rockwell Group in New York.



Vennie Lau, LEED AP, co-founder and creative director of VLDG, has joined the adjunct faculty for Interior Design teaching Comprehensive Studio in the fourth year. Lau earned a Bachelor of Science from the University of Calgary and a Diploma of Interior Design from Mount Royal College in Calgary. She is the former Senior Sourcing Manager for Sheraton and Four Points hotels as part of Starwood Hotels & Resorts Worldwide, Inc. Lau has also worked as an interior designer for both the Rockwell Group and Robert A.M. Stern Architects in New York City. A former recipient of *Hospitality Design's* "New Design Professional" award, she has worked for Studio Gaia during which she served as the senior interior designer for W Hotels in Mexico City and Seoul. Previously, Lau taught at Parsons the New School of Design in New York.

College of Architecture and Design Begins 40th Anniversary Celebration with Alumni Faculty Dinner



Founded as the New Jersey School of Architecture in 1973, the now expanded College of Architecture and Design began a series of events celebrating the fortieth anniversary of its founding – which coincided with the expansion and transformation of the Newark College of Engineering into the New Jersey Institute of Technology. The evening started with the second iteration of “Think Pieces,” a series of public five ten-minute talks given by current faculty in the College about ideas and topics of interest to them, and about which they have a deep passion. The speakers at the January 31st event included **Martina Decker**, **Keith Krumwiede**, **Jesse LeCavalier**, **Tony Schuman**, and **Darius Sollohub**. Following the lectures, a reception and dinner were held in the Weston Hall Loft and Gallery that was attended by more than 100 faculty members who are teaching and/or have taught in the College of Architecture and Design during the last forty years.

Atwood Speaks at Creative Mornings New York



Assistant Professor of Industrial Design **Brooks Atwood** presented a brief talk at the Creative Mornings New York session on December 14, 2012. Hosted by Galapagos Art Space

in Brooklyn and sponsored by Mailchimp and Fresh Books, the session featured a call by Atwood to push the boundaries of conventional design.

NJIT/SIGGRAPH Holds Valentine’s Day Game Night



Digital Design student group, NJIT/SIGGRAPH, held its first Valentine’s Day Game Night on February 14 after studio. Students came to play a mixture of traditional and video games, and mingle over refreshments.

Class of 2012 Reports

School of Art + Design graduates from May 2012 have started to report back that they are finding initial successes in “life after college” – here is a partial list of where alumni are working and/or studying:

Gerardy Cabrera (*Interior Design*) Atlas Desk and Office Furniture and Essex County College; Newark, NJ. **Shih-Chin (Steve) Fang** (*Industrial Design*) – Military Service; Taiwan. **Anita Graham** (*Interior Design*) – Gensler; Morristown, NJ. **Peter Khalil** (*Interior Design*) – Kastle Builders; Saddle River, NJ. **Hyungshin Stephanie Kim** (*Interior Design*) – Curious Yellow; New York, NY. **Mina Liba** (*Interior Design*) – O’Neal Langan Architects, New York, NY. **Max Mueller** (*Digital Design*) – Speedpro Imaging; Nutley, NJ. **Benjamin Mui** (*Industrial Design*) – Bubble Tech; NJ. **Daniel Palma** (*Digital Design*) – Kim Wendell Design; Brooklyn, NY. **Tristan Pashalian** (*Interior Design*) – Thyme and Place Design; Wyckoff, NJ. **Darshan Patel** (*Industrial Design*) – TerraCycle; Trenton, NJ. **Adam Raiffe** (*Interior Design*) – Enrolled in the M. Arch. program at the University of Miami, FL. **Sara Jane Rin** (*Industrial Design*) – Rich Brilliant Willing; New York, NY. **Banafsheh Soltani** (*Interior Design*) – Laucerica Design; Morristown, NJ. **Daniel Sosa** (*Industrial Design*) – MADLAB, LLC.; Montclair, NJ. **Samantha Tartaro** (*Industrial Design*) – High IntenCity; Fair Lawn, NJ. **Ida Torres** (*Interior Design*) – Toys-R-Us; Wayne, NJ. **Jessica Uhlik** (*Interior Design*) – Received certificate in Sustainable Design from NJIT.

Lerner Featured on Design Milk



Industrial Design adjunct **Ran Lerner** was recently featured on Design Milk’s “Friday Five” where a designer reveals his or her “five favorite things.” Previously, the

design website featured products designed by Lerner, including his asymmetrical oval lamp that debuted in 2012 during New York Design Week.

Interior Design Students Participate in Educate Tomorrow Fundraising Efforts

Coordinated by adjunct **Virginia Harper**, Interior Design students produced prototypes for various children’s products (upholstered puzzle seating, key chains, interactive comic book game, and more) that were auctioned at a New York City fundraising event for *Educate Tomorrow*, a non-profit organization that helps foster children as they become young adults and age out of the foster care system.

Game (Jam) On!



For the third consecutive year, NJIT hosted one of the international sites for the 2013 Global Game Jam. However, windswept freezing rain and snow,

flying manhole covers, an underground explosion (or two) – all the environmental factors players look for in a game – were happening “in real life” at NJIT just a few hours before the fifth annual **Global Game Jam** was supposed to start on campus late Friday afternoon, January 25. Without power in the School of Art + Design labs, a new venue on the NJIT campus was quickly found for the more than ninety participants who expected to create games (and not be in one). While local utility company, PSE&G, worked through the weekend restoring power to the buildings lining the eastern edge of the campus, the opening session of the event was moved to the Campus Center. The “jammers” who were going to have 48 (consecutive) hours to create working games, were given exclusive use of a pair of labs in the Guttenberg Information Technologies Center – home to the Information Technology program in the College of Computing Sciences.



Jammers include (seated, left to right) Digital Design students Elvin Padilla, Rachel Corres, and Danielle Esmaya along with Information Technology student (with guitar) Louis Arcilla.

The event represents a successful collaboration between the Digital Design program in the School of Art + Design and the Information Technology program in the College of Computing Sciences, as students form

multidisciplinary teams at the start of the event to produce games.

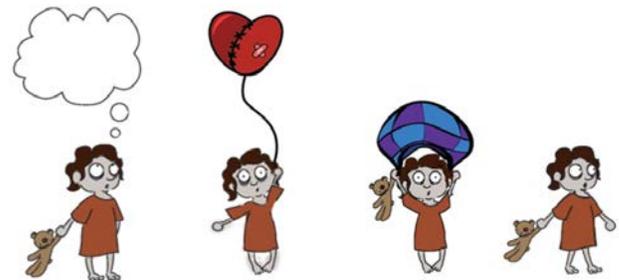
NJIT, the 43rd largest site in the world, attracted 93 jammers and was the 15th largest in the United States, and the 6th largest hosted by any public school or university. Included in the group of students were visiting professionals and seven faculty members – five from the School of Art + Design and two from Information Technology. Assistant Professor **Andrzej Zarzycki** representing the Digital Design program coordinated NJIT’s efforts and was assisted by Lecturer **Marc Sequeira** of the Information Technology program. Also participating were Adjuncts **Brad Chun** and **Kunal**

Majmudar from Digital Design and **Eric Nersesian** from Information Technology. Lecturer **Augustus Wendell** and Assistant Professor **Taro Narahara**, both from Digital Design also participated. Logistic support was provided by Associate Provost for Information Services & Technology and CIO **David Ullman**, and Director of the School of Art + Design **Glenn Goldman**.



Working with the theme, sound of a heartbeat, NJIT’s teams created 11 games for various platforms and with different typologies.

Among the projects were point-and-click sequential, first person shooter, slide-scroller, and platformer games for Windows, Windows Phone, iPad, iPhone, and Android devices. Each team presented its game to the group at the conclusion of the Game Jam. which included “All-Nighter,” a Windows game created by the three-person team of Jonathan Martin (Cinnaminson, NJ) and Kenneth Schlatmann (Toms River) of Digital Design and Jacob Moorman (Somerset, NJ) from Information Technology, in which the player kept his or her heart healthy by balancing energy, hunger, thirst, and other bodily functions against the work that had to be done. Other games included “Identity,” a point-and-click game in which players investigate a murder, “Right-Handed Heart,” a top-down shooter game in search of a rare heart, “Heart of the Ship,” a 3D game in which the player has to traverse blood vessels and attack a viral infestation, and others.



Characters developed by fourth year Digital Design student **Rachel Corres** for the 2D-game “Lil Phobias.”

The Game Jam attracted 16,709 jammers at 319 discrete sites in 63 countries. Along with NJIT, the U.S. hosts included the Massachusetts Institute of Technology, Michigan State University, New York University, North Carolina State University, Penn State University, Savannah College of Art and Design, Syracuse University, University of Virginia, University of Southern California, Virginia Tech, and more.