

ART + DESIGN : NEWS + NOTES

COLLEGE OF ARCHITECTURE AND DESIGN – NEW JERSEY INSTITUTE OF TECHNOLOGY – NEWARK, NEW JERSEY – FEBRUARY 2012

Industrial Design Students Create Runway Furniture for Mercedes Benz New York Fashion Week 2012 Show



A group of students enrolled in the third year industrial design studio and Assistant Professor **Brooks Atwood's** elective seminar, "Furniture as Fashion," designed and built an indoor fabric-covered "glacier" to complement a runway at Milk Studio used by fashion company **NUMBER:Lab** during the Mercedes Benz New York Fashion Week early this February. The 15' wide, and 20' tall structure was first built in the College of Architecture and Design Gallery in Newark, then disassembled, transported to New York, and reassembled in time for the show.



Interior Design Students Win Opportunity to Participate in 2012 Mansion in May Showhouse



Students in the NJIT Chapter of the American Society of Interior Designers (ASID) entered a room design contest that was competitively selected for inclusion in the 16th

Mansion in May Designer Showhouse at Glynallyn, a 32,000 square foot mansion built early in the 20th century, to benefit the Women's Association of Morristown Medical Center. The house, on the National Register of Historic Places, is expected to host more than 20,000 visitors during the exhibit this May.

Designing Women – NJIT Volleyball Team Members Excel in Class, Studio, and in the Game



Julia Colombo, Katie Goswick, Gretchen von Koenig, Kirstianne Mercado, and Catherine Leung

Five of the fifteen varsity players on the NJIT Division I Women's Varsity Volleyball team are students in the School of Art + Design.

And all five athletes – three Industrial Designers and two Digital Designers (who are both are minoring in Theater) – were on the Dean's List last semester for outstanding academic performance. Three of them, **Catherine Leung** from Lomita, California (Industrial Design), **Gretchen von Koenig** from Akron, Ohio (Digital Design), and **Anna Mercado** from Covina, California (Digital Design) were named this month to the *2011 Great West Conference Fall Academic Team* (and were the only players on the team to receive this honor). Mercado also holds a leadership position among NJIT athletes as Student-Athlete Advisory Committee Secretary. **Julia Colombo**, an Industrial Design sophomore from Campinas, Sao Paulo in Brazil, is among the team leaders in multiple in-game categories. The group is rounded out with freshman Industrial Design student **Katie Goswick** from Friendswood, Texas, who benefits from having a group of designers on the team as they have created their own support environment.

Summer Design Program Registration Opens

Registration is now open for the College of Architecture and Design summer program. Intended for high school students interested in digital, industrial, and interior design as well as architecture, it will be offered twice in July. Acceptance to the program is based on academic standing and availability of space. Information and link to the application form are available online at: <http://design.njit.edu/coadprograms/summer.php>

New Faculty in Art + Design for Spring 2012



Louis Wells has joined the School of Art + Design to teach the Digital Design (Entertainment Track) course “Acting Fundamentals for Animators.” He is a freelance director, improviser and educator originally from St. Louis, MO and received his BFA from the University of Central Missouri. From there he went to Austin, TX, where he founded *Pegasus 51 Theater*, whose mission was to create bridges between science and theater. The company received several award nominations and was selected to perform at the New York International Fringe Festival. While in Austin he was a founding member of Austin Theatersports. In 2002 he moved to New Jersey to pursue an MFA in directing at the Mason Gross School of the Arts. Since then he has directed several shows in New York including *Speaking in Tongues*, *A Second Wind*, *In the Middle of the Ocean*, and *Miss Julie*. He directed the original one-man show *Dylan Thomas, 19*, which was featured in the San Francisco Fringe Festival. Other recent productions include *The Sandman* and *Oyou* for Terra Firma Dance Theatre, both of which he wrote. He also directed the premiere of *IRL* for George Street Playhouse. A faculty member in the NJIT Theater Arts Program, he has directed *Twelfth Night*, *Our Lady of 121st Street* and *Autobahn*. He is currently the artistic director of Merge Theatre Project.



Brent Klokis is a graduate of NJIT’s College of Architecture and Design and is currently the design and fabrication lead for Newark’s first scale model of the city. He has worked as a project designer with New York and New Jersey

architecture and design firms including POD Design & Media and GRO Architects. He is teaching digital communication in the Foundation Year in the School of Art + Design.

Laera Receives College Nomination for Excellence in Teaching Award for Adjunct Faculty



Interior designer and architect Lorenzina Laera, has received the 2012 College of Architecture and Design nomination for Excellence in Teaching by an Adjunct. Nominees must have a minimum of six continuous semesters of teaching at NJIT

immediately preceding the nomination and a record of achievement in the classroom as evidenced, in part, by student evaluations. The nomination process itself is competitive and success at this phase indicates a record of accomplishment. She is one of only two individuals to receive nominations this year from CoAD in any category and will now be judged in competition with nominees from other departments and colleges across the university. Laera teaches design studio in the second and third years of the Interior Design program and was the lead critic for the student teams that won the eastern region Interior Design Educators Council (IDEC) Student Design competition last year.

David Brothers Named Finalist for 2012 SparkAwards



Assistant Professor of Interior Design, **David Brothers**, was named a finalist for the international 2012 *SparkAwards : Concept Series* that celebrates innovation and excellence in design for work not yet in production or built. Based upon 18 months of research, Brothers has developed a chair design in response to the ergonomic demands of professional musicians who are required to play for extended periods of time while seated. The triangular footprint reduces its visual impact and the lightweight carbon fiber frame provides exceptional strength to absorb the dynamic stresses produced when musicians are actively engaged in performance. The jury was chaired by Kit Hinrichs of Studio Hinrichs in San Francisco.

Ran Lerner Introduces New Products



Ran Lerner Design, the firm headed by Industrial Design Adjunct **Ran Lerner** is releasing six new clock designs with Infinity Instruments that merge

“fun and functionality” in the spring-themed collection entitled “Aviv” (Hebrew for Spring). Included in the collection is a “waterproof mirror clock” suitable for use in a bathroom.

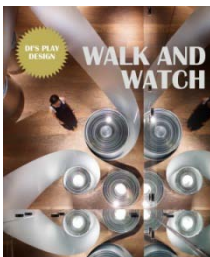
Brothers Presents in Hawaii



Assistant Professor of Interior Design **David Brothers** presented a paper “*The Seated Musician: Furniture Design and its Effect on Performance and Health*” on January 11, 2012 at the Tenth Annual Hawaii International Conference on Arts & Humanities.

The interdisciplinary conference routinely hosts more than 600 participants.

Atwood Project Featured in New Book



Published by Artpower International, *Walk and Watch - Display Design*, features the project produced by Daniel Perlin and Assistant Professor of Industrial Design **Brooks Atwood** for Showtime Network last year. The designers created a loft and roof for

the *United States of Tara* Showtime House. The authors describe the space as “inspired by dissociative identity disorder” that uses a series of plywood ribs in front of a blue plane to create “a counter-intuitive sense of claustrophobic comfort.”

Gosser Curates Exhibit at NJ Jewish Museum



Adjunct and College of Architecture and Design Gallery Curator **Matt Gosser** recently curated an exhibit “*Claire Wagner Kosterlitz: A Bauhaus Artist in America*” at the

Jewish Museum in Newark, New Jersey, an exhibition of paintings representing the artist’s diverse life work.

Lecture at New York International Gift Fair



Ran Lerner delivered a lecture sponsored by Metropolis titled “*Responsible Design for the Mass Market*” on January 27, 2012 at the New York International Gift Fair.

Interior Design Student Leadership Named for 2012



Tatiana Duarte, Rebecca Madrigal, Nora Hamadé, Kelsey Jackson

The leadership positions of the NJIT student chapter of the American Society of Interior Designers (ASID) have been elected. **Nora Hamadé** of Sparta, NJ, will serve as chapter

president, **Kelsey Jackson** of South Orange, NJ, has been designated as vice-president/president-elect; **Tatiana Duarte** of Elizabeth, NJ, is the Treasurer, and **Rebecca Madrigal** of Edison, NJ, is Secretary.

New Electives Offered to Art + Design Students

A series of new elective courses are being offered for the first time this semester to accommodate the growing demand from the increased number of students in the School of Art + Design. New this semester are “Furniture as Fashion” taught by Brooks Atwood, “Creative Web Design” taught by Polina Zaitseva, “Design Entrepreneurship” taught by Ran Lerner, “Designing for Augmented Reality” taught by Andrzej Zarzycki, and “Extreme Fabrication: Robotics” taught by Taro Narahara.

Zarzycki Presents at SIGGRAPH Asia 2011

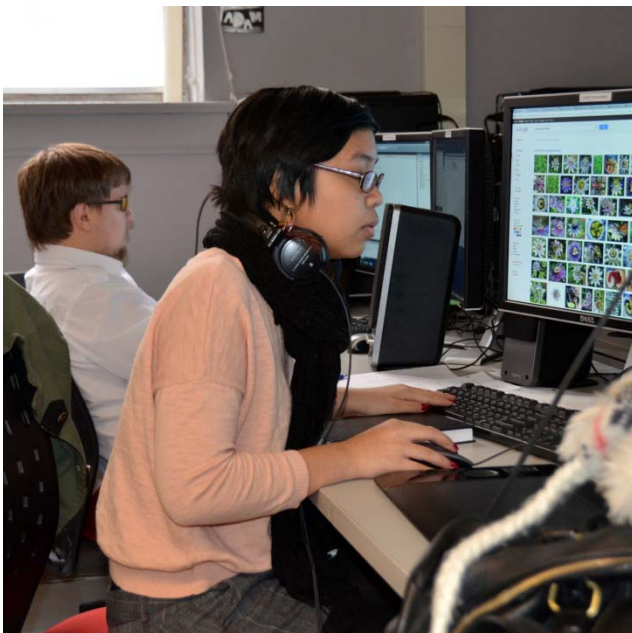


Assistant Professor **Andrzej Zarzycki** recently delivered a presentation on mobile augmented reality at the App Symposium workshop during SIGGRAPH Asia 2011 in Hong Kong. His presentations “*Creativity with ARTags, a mobile augmented reality app for Android*” focused on recent developments in mobile AR, challenges

of Android app development, and new opportunities associated with AR urban culture.

Digital Design Plays Host to 2012 Global Game Jam

For the second consecutive year, the School of Art + Design served as a host site for the **Global Game Jam**. Starting about 5 PM on a Friday in the last weekend in January, approximately 70 people came together to spend 48 continuous hours in the College of Architecture and Design building complex using the Foundation Labs and Animation Lab (and spilled over into the fourth year Digital Design studio) to create games. This year there were 242 sites (more than a 40% increase from 2011) in 47 countries with 10,684 registered participants. NJIT was the 14th largest site in the United States, and the sixth largest American site hosted by a public university.



Third year Digital Design student **Danielle Esmaya** working as lead artist for the game "*Seed.Genesis*," a casual game for the Windows Phone.

The event was coordinated by Assistant Professor **Andrzej Zarzycki** (Digital Design and Architecture) who was assisted and accompanied by other faculty including Lecturer **Marc Sequeira** (College of Computing Sciences/Information Technology), Adjunct **Kunal Majmudar** (Digital Design), Assistant Professor **Taro Narahara** (Digital Design), Lecturer **Augustus Wendell** (Coordinator, Digital Design), and Professor **Glenn Goldman** (Director, School of Art + Design).

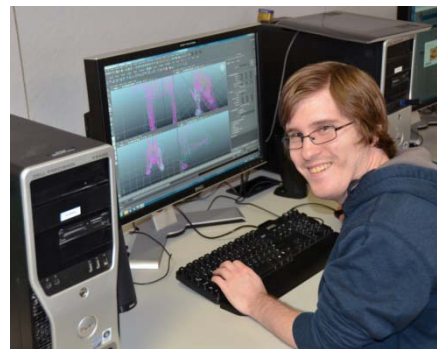
Along with NJIT, the U.S. hosts included DePaul University, Massachusetts Institute of Technology, Miami (Ohio) University, New York University, Ohio State University, Savannah College of Art and Design, University of California - Santa Cruz,



Characters developed by second year Digital Design student **Brandon Simms** for the 2D-game "*Blasteroids*."

University of Southern California, University of Texas at Austin, Virginia Tech, and many more.

The NJIT site was sponsored, in part, by *Scirra*, a software company that created Construct 2, an HTML 5 game-making program (provided to a number of the local participants), and *Microsoft* which presented Samsung Windows Phones to the participants who successfully developed games for the Windows Phone platform.



Digital Design student Joe Stachura creating a 3D character for "*Requiem*."

The participants at NJIT were a mix of Digital Design students and IT students who worked collaboratively to create a total of ten different games, four of which were for designed for the

Microsoft Windows Phone. As a result of these efforts, at least one group of students plans to create a start-up company to continue developmental work on some of the games that were begun here, and develop other cross-platform game apps. As Zarzycki stated, "So the Game Jam spurred innovation, creativity and entrepreneurship. Not bad for one weekend of fun."