

Design Showcase File Information and Details

Sponsor ads will be prominently displayed digitally throughout the event space and in print in the printed book that is given to all attendees.

There are two places where alumni boards will be displayed: digitally on monitors at the event, and in the printed book that is given to all attendees. We will need **two files** for each board- please see specs below.

Please read the below very carefully:

<p><u>Event Sponsors:</u> Ad art to be displayed digitally and in print</p>	<p><u>Alumni Boards:*</u> 1 board per individual alumnus with a paid ticket 1 board per alumni-sponsoring firm</p>
<p>Ad art for digital display:</p> <ul style="list-style-type: none"> • Please submit pdf files designed for widescreen landscape format (16:9) with full bleed • Files require a resolution minimum of 300 dpi • Submission deadline: March 20, 2024 	<p>Board files for digital display:</p> <ul style="list-style-type: none"> • Please submit pdf files designed for widescreen landscape format (16:9) with full bleed • Files require a resolution minimum of 300 dpi • Submission deadline: March 20, 2024
<p>Ad Art for printed book:</p> <ul style="list-style-type: none"> • Please submit pdf files with a print resolution of a minimum 300 dpi <ul style="list-style-type: none"> ○ Full page is 8" x 10.5" ○ Half page is 8" x 5.125" ○ Third page is 8" x 3.33" • Submission deadline: March 20, 2024 	<p>Board files for printed book:</p> <ul style="list-style-type: none"> • Please submit pdf files designed for an 8.5" x 11" portrait format. • Leave room at the top and bottom for header and footer information • Files require a print resolution of a minimum 300 dpi • Submission deadline: March 20, 2024

Logos (print and digital):

All sponsors will have their logo printed in the book and on the monitor displays. We are requesting logos in editable format (.ai, .eps, .svg, or .pdf). If you are unsure of the type of file to submit for an editable logo, please email us at designshowcase@njit.edu When your sponsor ad files are ready, please upload them [here](#). When your board files are ready, please upload them [here](#).

**For our alumni firms who are also event sponsors, your board art and ad art are different. Please submit each type of work separately.*