

ART + DESIGN : NEWS + NOTES

COLLEGE OF ARCHITECTURE AND DESIGN – NEW JERSEY INSTITUTE OF TECHNOLOGY – NEWARK, NEW JERSEY – OCTOBER 2012

Industrial Design Student Work Exhibited at International Contemporary Furniture Fair in NYC



The results of the efforts of seventeen students and four faculty members from the School of Art + Design were on display at the **2012 International Contemporary Furniture Fair (ICFF)** from May 19 through May 22 at the Jacob K. Javits Center in New York. NJIT joined 535 international exhibitors from 34 countries to fill 145,000 net

square feet of space showing product designs to more than 25,000 attendees.

A group of six fourth-year Interior Design students (**Hyunghsin Stephanie Kim, Mina Liba, Tristan Pashalian, Melissa Pereira, Adam Raiffe, and Jessica Uhlik**) designed the exhibition booth and display to showcase the work of eleven different Industrial Design students. Second-year students **Peter Clark** and **Martin Flores** joined third-year students **Joseph Beyrouzey, Jeff Groves, Brian Hsieh, Jane Mettle, Matt Negron, and Jessica Pfeiff** along with fourth-year students **Alex Kolesnikov** (shown below), **Ben Mui**, and **Sara Jane Rin** in populating the exhibit with a diverse selection of student-designed projects ranging from working luminaires, wall screens, and chairs to a retro “hot-rod clock” and storage cabinet – all created in the design studios and classes taught by Industrial Design Program Coordinator, University Lecturer **José Alcalá**, Assistant Professor **Brooks Atwood**, and Adjunct **Virginia Harper**. University Lecturer and Coordinator of the Interior Design Program, **David Brothers**, organized the efforts of the Interior Design students and assisted Alcalá in the installation of the exhibit.



This was the third consecutive year students from NJIT’s School of Art + Design exhibited their work at **ICFF**.

Digital Design Program Increases Presence at SIGGRAPH in Los Angeles with Five Student Volunteers

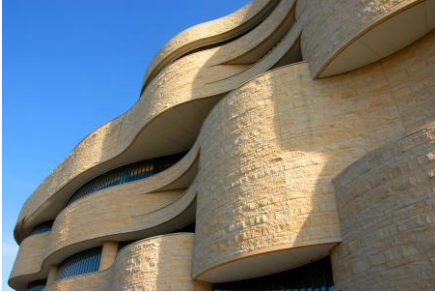


SIGGRAPH, “the world’s premier conference on computer graphics and interactive techniques”

was held in Los Angeles, California from August 4 through August 9, and included a contingent of representatives from NJIT’s School of Art + Design. For the fourth consecutive year, students from NJIT’s **Digital Design** program were selected to the highly competitive Student Volunteer Program during which each student provided a minimum of 30 hours of service for the weeklong event. The conference, which hosted more than 21,000 people from 83 countries included artists, scientists, researchers, filmmakers, game developers, academics, and students; and provided the volunteers with opportunities to attend technical seminars and paper sessions, industry production sessions, emerging technology exhibits, and the annual Computer Animation Festival featuring innovative digital films and special effects. The students also had networking opportunities with peers and industry leaders, and were offered portfolio and demo reel reviews of their own work.

Five students from the School of Art + Design were selected this year (besting the previous high of two NJIT students in each of the last two years). Participating this year for the first time were Digital Design students **Alexis Polanco, Jr., Chris Narine, Rachel Corres, and Brian Yasin**. For the fourth consecutive year, **Daniel Palma** was chosen to be part of the program. Accompanying the group was Director of the School of Art + Design **Glenn Goldman** who is serving on the national committee as the Education Liaison/Director for the SIGGRAPH 2013 Conference scheduled for Anaheim, California, next July.

Goldman Selected as Finalist in Annual AIA West Jersey Architectural Photography Competition



For the second consecutive year, Director of the School of Art + Design Professor **Glenn Goldman** has five different

photographs selected as finalists in the annual *American Institute of Architects West Jersey Architectural Photography Competition*. The photographs selected are all of subjects in North America and include the Museum of the American Indian (pictured above) and the Old Post Office – both in Washington, DC – as well as photographs of Portland Headlight (a subject previously painted by Edward Hopper), the Vancouver Convention Center, and Buckminster Fuller’s geodesic dome located in Montreal. Goldman last year was one of thirteen winners with “Houses and Homes” – a detail photo of attached housing rooftops in Montreal’s St. Louis Square and received an additional merit selection for “Neuschwanstein,” the Bavarian Castle of Ludwig II.

Liba Receives Inaugural A+D Medal



Interior Design student **Mina J. Liba** received the inaugural *School of Art + Design Medal* (presented by Dean Urs Gauchat) at Commencement Celebration on May 15. The award is the highest honor bestowed upon a graduating senior from

the School of Art + Design and represents excellence in all phases of design studies throughout the undergraduate academic career. A native of Cliffside Park, NJ, and a graduate of Bergen Technical High School in Teterboro, Liba graduated Summa Cum Laude majoring in Interior Design with a minor in Communication. She appeared on the university’s Dean’s List all eight semesters and was a two-time winner of the annual Interior Design program’s “Designer of Distinction Award.” Immediately upon graduation Ms. Liba began in internship with POD Design, LLC in Brooklyn.

Interior Design Studio Critic Laera Wins University Teaching Award for Adjunct Faculty



Lorenzina Laera, adjunct faculty member teaching studio in the second and third years of the Interior Design program has received the 2012 NJIT Award for Excellence in Instruction by an Adjunct Professor in

September. Praised for her “knowledge, enthusiasm, skill, rigor, [and] passion” Ms. Laera’s students have been among the east regional winners in the annual Interior Design Educators Council student competition for the last two years.

VALE New Jersey Selects NJIT Digital Design Student Kevin Cornelio’s Work for Triennial Report Cover



The graphic design competition entry for the cover of the 2012 VALE (Virtual Academic Library Environment) Conference program by **Kevin Cornelio** was selected and used for the organization’s Triennial Report. Created in a third year design studio taught by **Augustus Wendell**, Coordinator of

the Digital Design program, Cornelio’s work is one of a series of three-dimensionally derived abstract compositions he produced for the competition.

Corchado Wins Martial Arts Title Again



School of Art + Design Advisor **Sasha Corchado** won her 3rd consecutive Women’s Team Championship at the 14th United States Naginata Championship Tournament on July 21. Hosted by the Rocky Mountain Naginata

Federation at the University of Colorado at Boulder, Ms. Corchado, along with her teammates, led the Greater New York Naginata Federation (GNYNF) Women’s team to the title. Earlier this year, Ms. Corchado placed 2nd in the individual women’s shiai competition of the Yamauchi Memorial Taikai, a regional Naginata competition held annually in Jersey City, NJ.

Interior Design Program Featured by *Plinth & Chintz*



Plinth & Chintz: The Online Interior Design Magazine founded and edited by Laura McDonald Stewart, featured NJIT's Interior Design program in their "Learn, Baby, Learn" section of their August newsletter (<http://www.plinthandchintz.com/mambo/content/category/2/8/25/>). The magazine has a series of features on schools as well as other areas of interest for students, educators, and professionals involved in interior design. The website (www.plinthandchintz.com) is dedicated to "bridge the gap" between students, educators, manufacturers, and professional designers.

Interior and Industrial Design Students Again Selected by Autodesk to Participate in Industry Training



For the fourth consecutive year, Autodesk has selected and provided funding for students from NJIT's School of Art + Design to receive advanced training in their Student

Expert program. Held in Chicago, **Nora Hamadé** from Interior Design and **Jeff Groves** from Industrial Design each represented their respective discipline for the second time. Hamadé participated in the AEC track which included instruction in advanced topics for visualization, parametric modeling, and energy analysis using *Revit*, *3DS Max Design*, *Vasari*, and *Showcase*. Groves participated in the manufacturing track which included instruction in simulation and rapid prototyping and the use of *Inventor*, *Simulation CFD*, *Simulation Mechanical and Multiphysics*, and *Showcase*. Both students improved their knowledge of visualization and analytical software such that they have become instructional resources and support for other students in the School of Art + Design and are training other student experts at NJIT. The expanded program this year moved from California to Illinois, doubled the number of schools represented, and included European participants.

Student Work Featured on Synergis Website



Fifteen different projects created by students from the School of Art + Design have been added to the online *Student Showcase* by Synergis (<http://www.synergis.com/industries/education/student-showcase>), the

educational representatives for Autodesk in the mid-Atlantic region, on their corporate website. Images of design projects by Interior Design students **Sandy Antoniou**, **Amanda DeWitte**, **Peter Fritzky**, **Nora Hamadé**, **Nikki Hsieh**, **Peter Khalil**, **Hyungshin Stephanie Kim**, **Kelsey Jackson**, **Adam Raiffe**, and **Jessica Uhlik** are included. Industrial Design is represented by the work of **Jeff Groves**. Digital Design work shown was created by **Rachel Corres**, **Ben Gross**, **Breana Mallamaci**, and **Brandon Simms** (shown above). The work was created in varying design studios and classes taught by **David Brothers**, **Glenn Goldman**, **Lorenzina Laera**, and **Linda Laucerica** (Interior Design), **Brooks Atwood** (Industrial Design), and **Taro Narahara** and **Augustus Wendell** (Digital Design).

Interior Design Student Work Shown at NeoCON



Interior Design at NJIT was represented at NeoCON in Chicago for the first time in June. Posters of student work by **Angela Gainer**, **Anita Graham**, **Mina Liba**, and **Jessica Uhlik** were displayed. The work was created in the third year residential/hospitality design studio taught by **Linda Laucerica** and the commercial design studio taught by **Lorenzina Laera**.

New Faculty in the School of Art + Design



Bruce Miller, educator and audio engineer, has joined our NJIT adjunct faculty, teaching music and audio to Digital Design students. A graduate from Vassar

College, his wide ranging experience includes post-production mixing and editing, audio restoration, field recording, and sound design. With expertise in both the digital and analog worlds, he is equally comfortable in the studio and live broadcasts and performances. His extensive client list includes Mariah Carey, Natalie Cole, Miles Davis, Dr. John, Roberta Flack, Whitney Houston, Billy Idol, Al Jarreau, Chaka Khan, Barry Manilow, Dave Matthews, Roy Orbison, Buster Poindexter, and others.



After a successful and popular lecture in the Art + Design Industry Speak Seminar Series last year, **Bradley Chun**, founder and CEO of Butterkiss, has returned to offer a seminar *Digital Entrepreneurship*. A graduate of Boston College and Pace University, Chun has experience in

financing for start-up ventures with a special focus on equity and debt crowd-funding. Prior to Butterkiss, he worked at GE Capital, Deutsche Bank, and Reservoir Capital, and was an equities trader and operations manager in the banking and hedge fund industry.



Martina Decker has joined the College of Architecture and Design as an Assistant Professor of Architecture and is teaching a fourth year Collaborative Design Studio for students in Industrial Design, Interior

Design, and Digital Design. With expertise in nanotechnology that overlaps disciplines and includes industrial and interior design, a focus of her research is the study of materials at the molecular level for use in the design of products for buildings that take advantage of material properties for adaptive design. Within the context of her New York City-based architectural research firm Decker Yeadon (founded in 2006), she makes use of materials that are engineered to change size and shape, to store and release water, to repel water, to generate or conduct electricity, or to change color. Decker completed her professional degree in architecture at the University of Applied Sciences in Munich. Prior to joining NJIT she taught at Cornell, Parsons, and the Rhode Island School of Design.

Zarzycki Presents at eCAADe 2012 in Prague and Releases "Mystery Spaces" App in Boston

Assistant Professor **Andrzej Zarzycki** presented two papers at "Digital Physicality | Physical Digitality", the Conference on Education and Research in Computer Aided Architectural Design in Europe (eCAADe). "Component-based Design Approach Using BIM" discussed creativity in the context of building information modeling tools while "Urban Games: Inhabiting Real and Virtual Cities" discussed recent trends in digital culture and interdependencies between media and the built environment.

As an example of a growing trend in gamification of urban explorations/life, Zarzycki developed and released an augmented reality app "Mystery Spaces" that combines built environment and location-based information with elements of geocaching and treasure hunt games. "Mystery Spaces" can be downloaded through Layar browser www.layar.com/layers/mysteryspaces/



Atwood Participates in Design Week NYC Panel and Presents at IDSA Conference in Boston

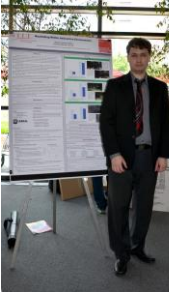


Assistant Professor and Assistant Director of the Idea Factory **Brooks Atwood** participated as part of the *Sonos* team in a panel discussion about the intersection of interior design, architecture, and acoustics during *Design*

Week in May at The Standard East Village in New York City. Held concurrently with ICFF, the discussion was moderated by Josh Rubin, editor-in-chief at *Coolhunting.com*, and focused on ways to improve and create outstanding auditory environments. Atwood and his team presented the concept and design of the newly completed *Sonos* Studio.

Atwood also presented "Think Pieces (or WWLGD?)" at the 2012 Industrial Designers Society of America Conference: *The Future Is...* held in Boston, MA in August. The paper and poster were presented as part of the education symposium and dealt with ideas that can inspire and transform design education.

Digital Design Student Receives Research Grant to Study Wayfinding Systems in Virtual Environments



Stephen Haddock-Weiler spent his summer between the third and fourth years of the Digital Design program working on a Provost's Research Grant at NJIT. Under the guidance of Digital Design program Coordinator **Augustus Wendell**, Haddock-Weiler conducted research into the impact of wayfinding systems in virtual

environments. He created three studies, each focusing on a single system: landmarks, paths, and interactive maps. He compared successes and completion times for both experienced game players and inexperienced groups of people.

Ran Lerner Exhibits at Domus Academy in Milan and Introduces New Products in New York



An exhibit celebrating 30 years of Domus Academy in Milan that featured work from more than 40 designers included products designed by adjunct faculty member in Industrial Design **Ran Lerner**.

Additionally, *Ran Lerner Design* has introduced a series of new products that include the "Moon Crater" watch (above left) launched at the New York International Gift Show. "Corrie Flatware" (below left) manufactured by Ginkgo is now available at Macy's. Also introduced recently is the "Oval Lamp" (below right), an asymmetrical design where the oval shade is penetrated by the narrow stem that goes up and over the top, holding it in place.



NJIT SIGGRAPH Opens the Semester with Digital Design Internship Presentations



More than forty students (including freshmen) showed up to see what their colleagues had produced in a creative professional setting between their third and fourth years at the Fall 2012 opening meeting of NJIT SIGGRAPH, the student organization for Digital Design students. The program, "*What I Did On My Summer Vacation*," outlined the various internships that the students had during the break as they showed the work they produced.

Among the presenters were seniors:

Heetae Bae, who worked for *1st Avenue Machine* in New York City as a 3D modeler and an After Effects animator on commercial advertising projects.

Breana Mallamaci, who worked for *Sigma Group* in Oradell, NJ as a video intern assisting the production team on various commercial shoots as well as editing and shooting "behind-the-scenes" video.

Kevin Cornelio and **Andres Henao**, who worked for *KWD* in Brooklyn, NY in the area of architectural visualization by modeling, rendering, and compositing.

Joe Stachura, who worked for *Roninfilm* in Los Angeles, CA who modeled and textured environment assets for shots of "The New Kind."

Rachel Corres, who worked in the Creative Media and Print Department for *Novartis* in East Hanover, NJ where she worked in the area of graphic design.

Danielle Esmaya, who worked for *Blonde + Co.* in New York City as a graphic designer and interned in a lifestyle-focused creative agency on a commercial for Maybelline.

Interior Design Program Receives Support from Save-A-Sample at New York Event



The Knoll showroom in New York City hosted an awards event sponsored by the Save-A-Sample program that is dedicated to redistributing

materials samples and brochures that go unused by architecture and design firms to schools around the United States. NJIT's Interior Design program in the School of Art + Design was one of seven schools issued a grant at the event (received by Program Coordinator **David Brothers**) to be used for the development of a new materials and sample library at the school.

NJIT Represented in SIGGRAPH Curated Student Work Exhibit in Los Angeles and Online



Student work from the College of Architecture and Design was featured in the Faculty Submitted Student Work Exhibit at SIGGRAPH. After a prolonged absence, the double-curated exhibit was displayed online and at the SIGGRAPH conference in Los Angeles. Schools were limited in total number of submissions and final selections for the exhibit were made by an independent exhibit curator. Of the 278 images selected from schools around the globe, 48 were from the College of Architecture and Design. Five pieces were from Foundation Studies in the School of Art + Design, eight pieces were selected from Architecture, three from Industrial Design, fourteen from Digital Design, and eighteen from Interior Design (including the second year work by Amanda DeWitte, pictured above). In addition to work from the United States, work from Bulgaria, Canada, Germany, and the Netherlands was exhibited.

New Jersey's Best: Architectural Photography Exhibit in College of Architecture and Design Gallery Opens



Curated by **Matt Gosser**, the first exhibit of the season at the CoAD Gallery is *New Jersey's Best: The Architectural Photography of Alexander Noble* which opened on October 6 and extends to November 15. The CoAD Gallery is included in the cluster of art exhibits in Newark during the annual "Open Doors" citywide event that showcases

the arts in Newark. Organized by Newark Arts Council and expanding beyond the historical one week time frame, the eleventh annual event extends from October 4 through October 21 and includes tours of dozens of local galleries (both permanent and temporary), major exhibitions, and artists' studio tours.

Zaitseva is Artist in Resident at Gallery Aferro in Newark and Exhibits at Index Art Center



Artist and adjunct faculty member **Polina Zaitseva** had a solo exhibit "Bacchanalia" during the summer at the Index Art Center in Newark. She is currently artist in residence with Alexandra Desipris at Gallery Aferro where the two artists will be using the collaborative experience "to explore various ideas connecting women and nature as well as women as intermediaries between humanity as a whole, and the natural world." (<http://www.aferro.org/websitebaker/wb/pages/studios/polina-zaitseva-and-alexandra-desipris.php>)